

Zach Inscho

INTERACTIVE DESIGN AND DEVELOPMENT

(917) 838 7144 - zinscho@gmail.com - zachinscho.com

Experience

Duckpin Agency, Baltimore, Maryland

Senior Developer and Web Support Manager; January 2018 to today

Developed and designed websites for clients including Saiontz & Kirk, Home Genius Exteriors, Maryland State Department of Education, Solar Gaines, Hillendale Press and more. Mastered knowledge of Javascript, CSS/SASS, PHP, Twig and Git workflow with multiple team members. Became an expert in Wordpress development and advanced knowledge in Shopify and Drupal CMS platforms. Setup and managed multiple Google Analytics and Tag Manager accounts. Balanced managing Duckpin's system of over 200+ support clients while staying on schedule with work on new website builds.

Spokes Marketing/Strategic Factory, Baltimore, Maryland

Developer and Designer; May 2016 to June 2017

Produced marketing websites and email campaigns supporting lead generation, conversion, and customer retention. Managed multiple projects end-to-end and supported website, server, and SQL-based backend systems for campaign data and reporting.

DRXLR, Baltimore, Maryland

Developer and Designer; November 2013 to May 2015

Developed various websites and email campaigns for local and national clients including The Great Cookie, Mediaworks, M Power Yoga, SM+P Architects, Samuelson's Diamonds, Factory Athletics and Marks, Thomas Architects. Advanced knowledge of Wordpress, PHP, JS and Responsive Development and a working knowledge of the Shopify e-commerce platform.

R2Integrated, Baltimore, Maryland

Developer and Designer; November 2011 to February 2013

Designed and developed websites, graphics and identities for internal projects and clients including Microsoft, Accelerate Baltimore, AMA Baltimore, Zmags, Blackburn, The Leukemia & Lymphoma Society and Mid-Atlantic Marketing. Advanced knowledge of Drupal and DNN CMS systems, PHP, Javascript and CSS.

Education

Ohio University School of Visual Communication

Athens, Ohio; 2006 to 2010

Bachelor of Science in Visual Communication

Major in Interactive Multimedia

Minor in Fine Arts, Multimedia Society Vice President,

Dean's List and Designer for The Post newspaper

*transcripts available upon request

References

Maryn Jacobs Foltin, Duckpin Director of Operations

marynjacobs@hotmail.com, (410)299-0971

Zach Nichols, R2Integrated Senior Designer

zach@sznichols.com, (410)262-8140

Dustin Pfeifer, DRXLR Partner, CTO

dustin@drxlr.com, (410)961-5386

Skills

HTML5, PHP, CSS3 and SASS

Wordpress, Drupal, Shopify CMS Systems

GitHub and GH Actions

Javascript/Jquery/Vue

Twig and Timber, Python and SQL

DNS and Cloudflare configuration

SMTP email deliverability and Sendgrid

WPEngine and AWS admin

Google Analytics GA4 setup and configuration

Google Cloud APIs and Services